



2023

PARTNERSHIP OPPORTUNITIES

Workforce housing for a Loveland that works.

BUILDING A STRONG COMMUNITY

Becoming a Loveland Habitat for Humanity partner is an excellent way to engage your organization in the community and make a lasting difference in the lives of families. A safe, affordable home continues to be a challenge for the workforce in our community and the issues surrounding home affordability in Loveland are rapidly spreading. Even when families get everything right, they can still be priced out.



38% of Larimer County families spend more than 50% of their income on housing.



Loveland has lost over 1400 affordable housing units in recent years.

With your support we are able to build 5–7 homes each year, ensuring these families have a hand up, a solid foundation, and the ability to grow in the community.

GOOD FOR YOUR BUSINESS



87% of customers will purchase a product because a company advocates for an issue they care about.



78% of Americans want companies to address important issues.



64% of employees say that volunteering with their teammates strengthened their workplace relationships.



Future Homeowner

"I was born and raised here and I knew I wanted to raise my children here as well. I tried doing this on my own. I had gotten in touch with a lender. Unfortunately, a great credit score, a full down payment, and a full-time job doesn't get you far in Loveland when you are a single parent. It was farther out than I had anticipated."

**RAISE YOUR HAND
BE A GOOD NEIGHBOR
PARTNER WITH US**



2022 Homeowner

"I am a full-time banker. I make, decent money for myself. Personally, I could qualify for a \$250,000 loan, but that price range was nonexistent in Colorado until I found Habitat. I was able to get our dream home and still afford the lifestyle I want for me and my son."

COMMUNITY BUILDER SPONSORSHIP

A Community Builder Sponsorship is the greatest commitment a business can make.

By investing your resources in Loveland Habitat, not only are you making a difference in the community and workforce, but you are also developing your corporate culture of caring, giving, and investing in the future of your community.



Home Building Sponsor
\$100,000+
Limit 1

Partner Building Sponsor
\$20,000+
Limit 2

Adopt a Month Sponsor
\$10,000+

Team Building Sponsor
\$5,000+

Adopt A Day Sponsor
\$2,500

	Home Building Sponsor \$100,000+ <i>Limit 1</i>	Partner Building Sponsor \$20,000+ <i>Limit 2</i>	Adopt a Month Sponsor \$10,000+	Team Building Sponsor \$5,000+	Adopt A Day Sponsor \$2,500
NUMBER OF BULD DAYS*	10	6	4	2	1
LUNCH PROVIDED	🏠	🏠	🏠	🏠	🏠
SOCIAL MEDIA TEAM PHOTO (AUDIENCE OF 2,000+ PEOPLE)	🏠	🏠	🏠	🏠	🏠
LISTED ON WEBSITE SPONSOR PAGE	🏠	🏠	🏠	🏠	🏠
E NEWS LETTER (AUDIENCE OF 4,000+ PEOPLE)	🏠	🏠	🏠	🏠	
LISTING IN ANNUAL REPORT	🏠	🏠	🏠		
RECOGNITION AT GROUND BREAKING / DEDICATION	🏠	🏠	🏠		
LISTED AS A PATNER IN ALL PRESS RELEASES	🏠	🏠	🏠		
GROUNDBREAKING / DEDICATION SPEAKING OPPORTUNITY	🏠	🏠			
PLAQUE PRESENTED AT BUILDERS BALL, AND TABLE OF 8	🏠				

















*Build days are for up to 10 volunteers each day

BUILDERS BALL SPONSORSHIP

Join us for our 7th Annual Builder's Ball at Ellis Ranch on Saturday, November 11, 2023! It's our largest fundraising event of the year with 400 guests coming together to support one cause! This evening is fun-filled with dinner, music, silent and live auctions.



Hope Builder Sponsor \$7,500 <i>Limit 1</i>	Roof Raiser Sponsor \$5,000 <i>Limit 3</i>	Cornerstone Sponsor \$2,500	Framer Sponsor \$1,500	Groundbreaker Sponsor \$750	Friend of Habitat \$350
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COMPLIMENTARY EVENT TICKETS	2 Tables*	2 Tables*	1 Table*	1 Table*	1 Table*	2 Tickets
MARKETING: LOGO ON EVENT WEBSITE, SOCIAL MEDIA (PRE/POST), E NEWS						
LOGO ON EVENT BANNERS						
PROGRAM AD SPACE	Full Page	Full Page	Half Page	Quarter Page	Logo	Included in List
HABITAT BUILD DAY WITH LUNCH FOR 10 VOLUNTEERS						
EXCLUSIVE EVENT RECOGNITION: INVITATION, PRESS RELEASE, & SPEAKING OPPORTUNITY						
	Food Sponsor \$6,500 <i>Limit 1</i>	Dessert Sponsor \$2,500 <i>Limit 1</i>	Photo Booth Sponsor \$1,000 <i>Limit 1</i>	Silent Auction Sponsor \$1,000 <i>Limit 1</i>	Registration Table Sponsor \$1000 <i>Limit 1</i>	Partner of Habitat In Kind Services
COMPLIMENTARY EVENT TICKETS	1 Table*	4 Tickets	4 Tickets	4 Tickets	4 Tickets	2 Tickets
MARKETING AS ABOVE + PROGRAM	Full Page	Half Page	Quarter Page	Quarter Page	Quarter Page	Included in List
SIGNAGE: LOGO ON EVENT BANNERS +	Signage Designated Area	Signage Designated Area	Signage Designated Area	Signage at Designated Area	Signage at Designated Area	
SPECIAL THANK YOU ON STAGE						

*Each table seats 8 guests

BAGS FOR BUILS CORNHOLE SPONSORSHIP

Loveland Habitat for Humanity's Bags for Builds Cornhole Tournament is an event held in the summer that invites local community members to spend a day outside with friends and family, participating in a cornhole tournament to support our affordable homeownership mission.



	Title Sponsor \$2,500 <i>Limit 1</i>	Presenting Sponsor \$1,000	Cornhole Board Sponsor \$500	Supporting Sponsor \$250
NUMBER OF TEAMS*	4	3	2	1
SOCIAL MEDIA AND LOGO ON WEBSITE				
RECOGNITION	Opening Speaking Opportunity	Verbal at Event Opening	Verbal at Event Opening	Verbal at Event Opening
LOGO ON EVENT BANNERS & MERCH				
LOGO ON PRE-EVENTTABLE TENTS & FLYERS				
INCLUSION IN NEWSLETTER AND THANK YOU EMAIL				
COMPANY LOGO ON A SET OF BOARDS USED AT TOURNAMENT (YOU CAN TAKE THEM AFTER!)**				
COMPANY NAMED IN EVENT RELATED MEDIA AND PRESS RELEASES				
OPPORTUNITY TO PROVIDE COMPANY BRANDED ITEMS TO ATTENDEES				

*Each team has two people

**Discount for teams who bring their boards back from previous year, inquire for more details

WOMEN BUILD



Women Build is a month-long event in May that engages women throughout the community to help build Habitat homes in Loveland.

	Title Sponsor \$5,000 <i>Limit 1</i>	Team of 10 \$1,000	Individual \$100	T-shirt Sponsor \$250
NUMBER OF BULD DAYS*	5	1	1	
LUNCH PROVIDED	🏠	🏠	🏠	
SOCIAL MEDIA	🏠	🏠		
LISTED ON WEBSITE SPONSOR PAGE	🏠	🏠		
T-SHIRT	Prominent Logo + Provided for Team	Group listed on Shirt + Provided for Team	Shirt Provided	Group Logo on Shirt
SIGNAGE	Prominent Sign at Build Site and ReStore			

REAL ESTATE BUILD



Real Estate Build is a month-long event starting in August and September that engages realtors, loan officers, builders, and others in the real estate industry throughout the community to help build Habitat homes in Loveland.

	Dream Team Sponsor \$4,000	Team of 10 \$2,000	All Star Individual Agent \$500	Individual Agent \$200
NUMBER OF BULD DAYS*	2	1	1	1
LUNCH PROVIDED	🏠	🏠	🏠	🏠
SOCIAL MEDIA	🏠	🏠	🏠	
LISTED ON WEBSITE SPONSOR PAGE	🏠	🏠	🏠	
HABITAT PARTNER SIGNAGE FOR YOUR OFFICE AND SIGN AT BUILD SITE LOCATION	🏠			

OTHER WAYS TO PARTNER

There are many other ways to partner with Loveland Habitat for Humanity. Community partnerships come in all shapes and sizes so check out these other opportunities and if you have additional ideas, please reach out to Lydia Wolfe, Development Director to discuss how you would like to support affordable homeownership and workforce housing in our community.



CONSTRUCTION

While 90% of the labor of Habitat homes are provided by volunteers, we often need building partners to help us with different phases of construction or with more skilled labor. You can become one of our building partners and help with the construction of homes when you donate in kind or discounted construction services to Loveland Habitat for Humanity.



RESTORE

The ReStore sells new and gently used furniture, home accessories, building materials, and appliances to the public at a fraction of the retail price. All sales proceeds are used to build homes, community, and hope right here in Loveland. Donations of deadstock retail goods or the ability to procure out-of-season / discontinued / returned retail goods from area vendors can further impact our mission and help our community be more sustainable.



VOLUNTEER SUPPLIES

Meal sponsorships fuel homes being built. Your group or restaurant can sponsor a meal for a day of building for our volunteers with our Meal Sponsorships. Each Meal Sponsorship helps fuel the construction of a Habitat Home. 90% of the labor that goes into each Habitat Home is from volunteers who donate their time and energy to support affordable housing in Loveland. Through your sponsorship, you're helping our volunteers and giving them a worthwhile experience for their day of building.

Lydia Wolfe, Development Director
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