



**Following is a sample email/letter to share with friends, neighbors, colleagues, etc. as well as sample Facebook and Twitter posts for your social media contacts. Feel free to personalize and adapt to your style and needs.**

**Letter/Email:**

- For the past 30 years, Loveland Habitat for Humanity has been serving our community and helping families build strength, stability and self-reliance through home ownership. One of their upcoming events is called Women Build, a program that encourages the involvement of women in the construction of Habitat homes. How cool is that! And the best part: NO construction skills needed!

I think what I love most about the Habitat for Humanity program is that it is not a hand-out. It's a *hand-up!* Through this program, pre-qualified low-income families participate in the building of their home, get an affordable mortgage, and receive education that teaches them valuable life skills that enables them to be more independent and self-sufficient. And that's a good thing for these families and for Loveland!

I want to make a difference in the lives of Loveland families by participating in Women Build. Will you join me? Women Build dates are May 2-13. Let's pick a date and have some fun building homes!!!

Each participant is asked to donate and/or fundraise at least \$100. Pretty easy to fundraise for such a great cause! Ask a few friends, family members, neighbors, local club members, and pretty soon you've far surpassed your fundraising goal.

Even if you can't build with me, please join me in supporting Loveland Habitat for Humanity. You can sponsor me for Women Build by making a one-time or monthly recurring donation. Just fill out the attached donation form and mail it in the enclosed envelope or donate online [HERE](#), listing me as the volunteer that your donation should be attributed.

Let me know if you're interested in joining me at the build site, as well as which days would work best for you. Looking forward to a fun day of learning new skills, meeting new friends, and having fun! Thank you so much!

Sincerely,

**Facebook:**

- I'm joining Loveland Habitat for Humanity's 2017 Women Build event and am looking for women to join me on (date). We need to raise \$100 per person which pays for construction materials and supplies, and helps keep Habitat homes affordable. I have all the details so contact me. Afraid of hard work? NO YOU'RE NOT! Let's make this happen. Email me if you're interested at \_\_\_\_\_ . It will be a blast!
- Loveland Habitat for Humanity's 2017 Women Build event takes place May 2 – 13 and is open primarily to Women to help build decent, affordable homes right here in Loveland. The goal is to recruit, educate and inspire women to build—and advocate for—simple, decent and affordable homes in our community. I'm in; are you? Call or email me and we can set a date.
- With your Facebook posts, don't forget to click on the  , select "Supporting" and search for "Loveland Habitat for Humanity"!

**Twitter:**

- #LovelandHabitat #WomenBuild event is 5/2-5/13...are you interested in building? Contact me or [lovelandhabitat.org/women-build/](http://lovelandhabitat.org/women-build/)
- I'm volunteering for #LovelandHabitat #WomenBuild event; love for you to join. Will be fun and work some muscles. Let's do this!
- So excited to join #LovelandHabitat #WomenBuild event...just need a team of 10 to help make a difference! R U Ready to build?
- Let's take the day off and build a house! #LovelandHabitat #WomenBuild is 5/2-5/13 and we should put a team together...Let's do this!

**Loveland Habitat website:** [www.lovelandhabitat.org](http://www.lovelandhabitat.org)

**Women Build Website:** <http://lovelandhabitat.org/events/women-build.html>

**Got Questions?** Contact Vince Deely at [vince@lovelandhabitat.org](mailto:vince@lovelandhabitat.org) or 970-669-9769.